FAMOUS PLAYERS

Famous NEWS

# EXTRA

## WHAT'S NEW IS OLD!

Many of you will remember "What's New?" - Famous Players' now defunct company publication. Well, we're bringing it back to life with a new name and new look.

Starting in early December, FAMOUS NEWS will begin publication. Its mission - to keep employees and associates of Famous Players up-to-date on all internal news.

But, we need your help in getting all the news out. FAMOUS NEWS will be your paper. Let's circulate in writing, all our ideas, events and anecdotes throughout the Famous Players network. Let's let our colleagues in Vancouver know what's happening in St. John's.

Material for the first issue is now needed. Please submit any news of interest to: The Editor, FAMOUS NEWS, Advertising and Promotion Department, Famous Players Limited, 130 Bloor St. West, 11th Floor, Toronto, Ont., M5S 1P3.

LET'S HEAR FROM EVERYONE ABOUT EVERYTHING AT FAMOUS PLAYERS!

N.B. Nos confrères francophones devraient envoyer leurs suggestions à l'attention de: M. John Sperdakos, Cinémas Unis Inc., 5887 avenue Monkland, Montréal, P.Q. H4A 1G6.

September, 1980